

Top Ten Most Desirable Features of GrantStream's Technology

1. **On-line application form:** the most often requested and appreciated feature. This creates a single point of entry for all requests, thereby simplifying the application process. Data entry is undertaken by applicants, eliminating a time-consuming task in the company. It guides applicants through the process, ensuring that they provide the specific information you require. Lastly, it levels the playing field for small grassroots charities that lack the resources for sophisticated marketing / fund raising initiatives.
 2. **Automated emailing of confirmation, pending and decline notifications:** this feature is popular because it eliminates labour-intensive but essential administrative workload. It also significantly reduces follow up telephone calls from applicants who want to confirm that their request was received.
 3. **Automated screening of submitted requests:** compares submitted requests against the company's giving criteria, flagging those that conflict with funding guidelines. It also allows requests that meet certain requirements (e.g., geographic location, type of request, request category) to be directed to specific users or departments. This saves significant time and energy and speeds up review time.
 4. **Internet-based systems:** this approach (rather than an in-house server or desktop-based system) hugely simplifies implementation and remote access. It virtually eliminates the need for in-company support from information technology (IT) staff, excludes potential conflicts with company technology and permits users to access the system from any Internet-connected computer, regardless of geography or office location. The added benefit is much improved collaboration across the company due to improved access.
 5. **Automated / easy-to-use reports:** users generate pre-formatted reports with a few clicks of a mouse button, eliminating the time-consuming tasks of locating, transcribing and formatting reports. Also offers easy look up of giving histories with specific organizations, providing "corporate memory" and consistent decision making.
 6. **Technology customized to client needs / specifications:** users specify the content for applications forms, reporting categories, cost centres and account codes as well as the "look and feel" of the application form. This ensures that the technology fits the needs of the users, not the other way around.
 7. **Automated verification of Canada Revenue Agency charitable status:** this function allows users to immediately verify the charitable status of an applicant, an important but often neglected aspect of corporate grant making.
 8. **Automated budget tracking:** keeps users informed about their budgets in "real time" as they approve requests or issue cheque requisitions.
 9. **Automated cheque requisitions and approval letters:** users generate "one-click" pre-populated cheque requisitions and approval letters based on information within the system / specific request, reducing the time and effort required to generate these essential documents.
 10. **On-line employee gift-matching and volunteer grant management:** on-line management of employee programs eliminates large volumes of paperwork and process, improving response time and employee satisfaction.
- Bonus: **Automated follow up:** generates / sends surveys to grant recipients to report on the outcomes of their initiatives, allowing the company to measure and evaluate its giving program.